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Valiant Products Clean, Condition & Kill!

Nehls Brothers Dairy Ltd. - Juneau, WI

Jim Van Patter - Herdsman

2000 Cows, 3X - Dbl. 36 - 188,000 SCC



Valiant[®] PRE

Primary Germicide: Chlorine Dioxide

Secondary Germicide: LAS

Unsurpassed Surfactant Package in the Marketplace!

**PREMIUM
DUAL
GERMICIDE!**



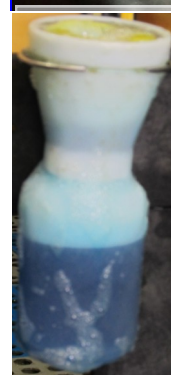
**Excellent
Cleanability!**

Nehls Brothers Dairy Ltd., located near Juneau, WI milks 2000 Cows, 3X in a Double 36 Parallel Parlor. Their free-stalls are currently bedded with recycled sand. Prior to that they were on mattresses. They were also using another companies .5% Iodine teat dip with 2% emollients. Their SCC and their mastitis rate were very high. This was documented very clearly, as they were regimented in utilizing Dairy Comp 305. In fact, mastitis was costing Nehls Brothers an estimated \$515,000 a year!

Bill Schellinger, Milk Quality Specialist for Gehrings Sales & Service, had been working with Jim Van Patter, Herdsman for Nehls Brothters on controlling the SCC and mastitis issue. Bill organized a (6) week trial that involved Bill Meulemans and Matt Anderson of ABS (Udder Care). Bill and Matt introduced the Mastitis Calculator, which is a spreadsheet that determines the annual incidence rate and cost of mastitis to the herd. It uses hard data that is tracked by the individual dairy. The intent of the trial was to demonstrate the economic impact of mastitis and how much money can be saved by lowering the incidence rate when using Valiant Pre.

After the six week trial (June, July & August-2011) it was determined that by using Valiant Pre, the incidence of mastitis was reduced by 67%. In taking the calculation further, it would save Nehl's Brothers over \$300,000 a year. These numbers are impressive, considering the HOT weather we had this past summer! They were able to cut their mastitis rate in half over the previous year!

Jim Van Patter said, "The best thing about the Valiant Pre product is that it cut our mastitis cases in half. For a lot of products, you don't always get what is promised, but the Valiant Pre product worked extremely well for our dairy in cutting the cost of mastitis and improving teat condition." Bill Schellinger, also commented by saying, "Teat conditioning is much more consistent and we are holding cell counts better within the Nehls Brothers parameters. There is no doubt Valiant Pre is the driving force behind their success!"



Chem-Star
DAIRY SANITATION

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