



De-Su Holsteins
New Albin, IA
 1,150 Cows- 3X
 150,000 SCC
 31,500 lb. Herd Avg.

Chem-Star
 DAIRY SANITATION

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MILK-RITE™
 animal health and milk quality



IMPULSE IP-MV

"The Biggest Advance in the Milking Process in a Generation"

De-Su Holsteins, located in New Albin, IA, milks 1,150 Cows, 3X in a Double 18 parlor. They have a 150,000 SCC and a Herd Average of 31,500 lbs. of milk. In talking with Darin Meyer, Owner and Herdsman he said, **"The IMPULSE IP-MV Triangular Liner / Shell System is the single best thing we've done at our dairy since we built the parlor."** He went on to say, **"Our teat ends are the best they have ever been, in fact I don't think you could find 10 cows with hyperkeratosis in the herd."** The Impulse IP-MV is engineered for cow comfort, as it massages the teat, never collapsing on the teat end itself like a round or square liner.

Darin also said, **"You know when all of sudden out of nowhere you have a mastitis breakout on your high producing cows and it can't be explained....Since November 2010 when we put the IMPULSE IP-MV's on we have not had those mastitis breakouts on those high producers."** Doug Olson, Milk Quality Specialist for MIsna Dairy Supply says, **"The Teats are Completely Dry, allowing our dips to work better!"** Doug also said, **"There are virtually no slips and squawks contributing to better cow comfort!"**

Another major benefit from using the IMPULSE IP-MV's was the faster milk outs. Darin said that, **"On an 8 hour shift we were able to pick up an extra 100 cows, just over a 10% increase!"** When asked if he would recommend the IMPULSE System to other dairies, Darin said, **"You Bet....They do a better job!"**

FREE
System
Analysis



"Faster Milk Times & Better Teat Ends"

"Teats are completely dry..."

"There are virtually no Slips and Squawks..."

"Better Cow Comfort!"