

Experience the **ENCORE™** Difference



ABS, the same people who first introduced you to the power of chlorine dioxide chemistry in teat dips, now brings you **ENCORE™** - a significant improvement in barrier teat dip technology. ABS's experience with udder care and the chlorine dioxide germicide have allowed us to fine tune **ENCORE™** to maximize all the benefits and improve upon the challenges experienced with other well known barrier products.

The **ENCORE™** Difference:

Powerful chlorine dioxide germicide

- Swiftly kills bacteria, mycoplasma, viruses, molds and yeasts on contact with powerful ClO₂ germicide
- Longer lasting kill power, mix less often

Improved barrier film

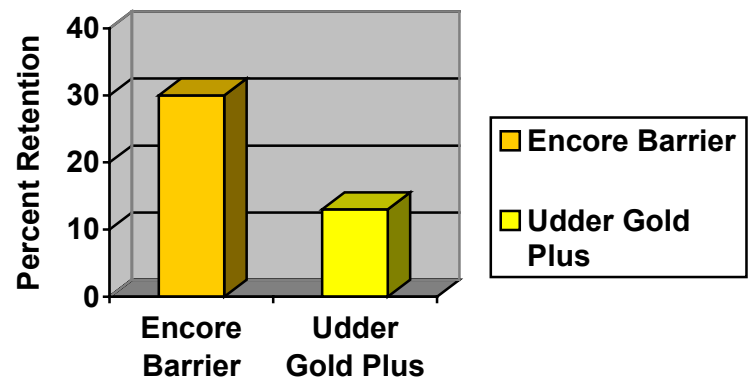
- More barrier retained on the teats, 17% less waste
- Effective physical barrier that bacteria cannot penetrate

Healthy Teats

- No build up on teat ends
- Skin conditioners to maintain healthy teats through all kinds of adverse weather
- **ENCORE™** is also available in a Pre-Post formulation for the ultimate in teat conditioning ability
- Available in sets of 5, 15 or 55 gallon containers



Barrier Dip Retention



Data from laboratory analysis - 1999

When you're ready to start counting additional profits from increased milk production and quality premiums call 1-800-ABS-STUD or your local ABS Uddercare Representative and Experience the **ENCORE™** Difference.

ENCORE™ Because Quality Counts...



The **ENCORE** difference offers a substantial income opportunity and an opportunity to increase consumer confidence.

Take a closer look at the profits you stand to gain.

Mastitis Economics – Yield and Dollar Losses

Linear Score	SCC	Loss 1 st Lact. (lb/305 days)	Loss 2 nd Lact. (lb/305 days)	% Prod. Loss	Yearly \$ Loss Per 100 Cows
0	12,500	-	-	-	-
2	50,000	-	-	-	-
3	100,000	200	400	-	-
4	200,000	400	800	3	\$4,000
5	400,000	600	1200	6	\$8,000
6	800,000	800	1600	12	\$12,000
7	1,600,000	1000	2000	24	\$16,000



Quality Premium Return (per 100 cows / month)

Quality Premium per cwt milk	\$0.50	\$750	\$900	\$1050	\$1200	\$1350
	\$0.45	\$675	\$810	\$945	\$1080	\$1215
	\$0.40	\$600	\$720	\$840	\$960	\$1080
	\$0.35	\$525	\$630	\$735	\$840	\$945
	\$0.30	\$450	\$540	\$630	\$720	\$810
	\$0.25	\$375	\$450	\$525	\$600	\$675
	\$0.20	\$300	\$360	\$420	\$480	\$540
	\$0.15	\$225	\$270	\$315	\$360	\$405
	\$0.10	\$150	\$180	\$210	\$240	\$270
Average lbs. milk/cow/day		50	60	70	80	90

<i>Example for a 100 cow herd</i>	Annual Return
SCC Linear Score lowered in herd by one point (5 to 4) =	\$4000
Receive quality premium \$.25/cwt (ave. 60 lbs./day) =	\$5400
Annual Return for 100 cows =	\$9400

ABS Encore Teat Dip		2478
Date	_____ year one _____	
Pay to the order of	Happy Dairy Producer	\$ 9400.00
	<i>nine thousand and four hundred and 00/100</i> Dollars	
BANK		
For	Quality Premiums	<i>ABS Encore Teat Dip</i>

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